

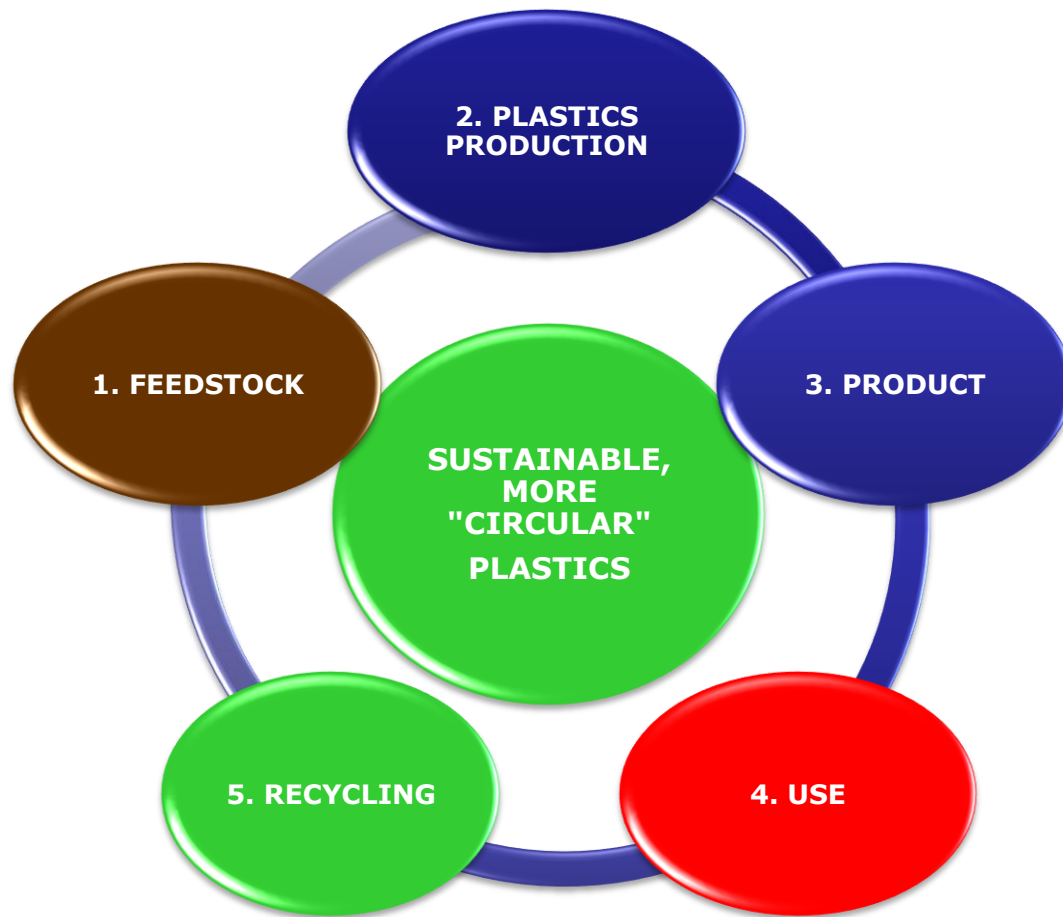


# **PolyStyreneLoop Open General Assembly**

## **Plastics Strategy and Voluntary Pledges**

**Timoteo de la Fuente  
DG GROW Chemicals Unit  
Brussels, 23 of May 2018**

# Plastics Strategy: is about innovation and investments



# EPS Complexity

- *EPS applications: Construction and packaging*
- *EPS features: high quality, low weight.....*
- *Difficulties: collection, clean-up.....*
- *Projects: PolyStyreneLoop, EPS SURE*

# Five questions and some initiatives

- *Recyclability and recycling*
  - *Resource efficiency*
  - *Marine litter*
  - *Extended producer responsibility*
  - *Single use applications*
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- *Pledging campaign*
  - *Voluntary Commitments*
  - *Life Cycle Assessment Study*
  - *Standardisation*

# Pledging campaign

The COM encourages the industry to come forward with voluntary pledges to boost the uptake of recycled plastics (Annex III)

- **OBJECTIVE:** 10 mio tonnes must find their way to new products by 2025
- **DEADLINE for submission:** 30 June 2018
- **ASSESSMENT:** Octobre 2018
- **Scope: uptake of recycled content !**
- **By whom: stakeholders able contributing to achieve the objective**
- **Entries: Individual companies or industry associations**
- **Pledges received will be made public through a dedicated webpage**
- **Data will be treated confidentially**
- **Use of functional mailbox:**  
[GROW-ENV-RPLASTICS-PLEDGE@ec.europa.eu](mailto:GROW-ENV-RPLASTICS-PLEDGE@ec.europa.eu)
- **Confirmation of reception of your pledge: Message will be sent by GROW (with questions where necessary)**